



40 IACC YEARS

2019

ANNUAL SPRING CONFERENCE

BOSTON | MAY 15-17 WELCOME TO THE REVOLUTION

*Be at the center of the largest IP celebration of the year. The **IACC's 40-year anniversary** is in 2019, and special events will be held at the Spring Conference to commemorate this important milestone.*

The IACC's annual Spring Conference combines the industry's most up-to-date information and best practices with top leaders from the frontlines of the business, security, government, and legal communities.

More details regarding the agenda, keynote speakers, and hotel will be available on the Spring Conference page of our website, here: www.iacc.org/conferences/spring-conference.

REGISTRATION FEES

| | Member | Non-Member |
|--|---------|------------|
| Early Bird Registration (ends March 1) | \$1,350 | \$2,550 |
| Regular Registration | \$1,450 | \$2,700 |

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SPONSORSHIP AND EXHIBITOR OPPORTUNITIES

Exhibitor Opportunities and Benefits:

Member \$3,000; Non-member \$4,500

- Exhibitor Booth on Thursday and Friday of Conference

Benefits:

- Half-page ad in conference program
- Registration fee for one delegate to attend conference sessions and events, and one person to man the booth ONLY.

Sponsorship Opportunities and Benefits:

DIAMOND Sponsorship: \$25,000

Options:

1. Wednesday Cocktail Reception

Benefits:

- Materials distributed at registration desk
- Logo/name on conference materials and signage
- Full-page ad in conference program
- Full-page company biography and logo in conference program
- Registration fees for four delegates
- Logo displayed on conference website and agenda
- Guaranteed speaking opportunity

PLATINUM Sponsorship: \$18,000

Options:

1. Thursday Lunch

Benefits:

- Materials distributed at registration desk
- Logo/name on conference materials and signage
- Full-page ad in conference program
- Full-page company biography and logo in conference program
- Registration fees for three delegates
- Logo displayed on conference website and agenda

GOLD Sponsorships: \$10,000

Options:

1. Thursday Breakfast
2. Friday Breakfast
3. Wednesday Boxed Lunch
4. Thursday Networking Break

Benefits:

- Materials distributed at registration desk
- Logo/name on conference materials and signage
- Full-page ad in conference program
- Registration fees for two delegates
- Logo displayed on conference website and agenda

SILVER Sponsorships: \$8,500

Options:

1. WiFi Sponsorship

Benefits:

- Logo/name on conference materials and signage
- Full-page ad in conference program
- Registration fees for one delegate
- Logo displayed on conference website and agenda

BRONZE Sponsorships: \$6,500

Options:

1. Materials Distributed at Registration Desk

*must provide own materials which can include pens, brochures, lanyards, etc. More details provided upon request.

Benefits:

- Logo/Name on conference signage
- Full-page ad in conference program
- Logo displayed on conference website



About IACC

The IACC (www.iacc.org) is a Washington, DC-based not for profit organization representing the interests of companies concerned with trademark counterfeiting and the related theft of intellectual property. The members of the IACC include many of the world's best known brands across all product sectors. The IACC has played a leading role in the development of cross-industry voluntary agreements, to address the illicit trafficking of counterfeit and pirated goods online, including its IACC MarketSafe and RogueBlock initiatives.