

# EUROPOL

## IP CRIME CONFERENCE

OCTOBER 27-28 | 2022  
ROME, ITALY

EUROPOL

In Partnership with the  
Guardia di Finanza and the IACC



IACC

At the A.Roma Lifestyle Hotel

### DRAFT AGENDA OUTLINE



From Thursday 27 October (Full day) to  
Friday 28 October (half day) 2022



Rome, Italy  
[A.Roma Lifestyle Hotel](#)



Experts from law enforcement, the  
private industry and academia.

Thematic focuses: Participants will be invited to tackle two main questions across series of discussions:

- How do we bring down criminal networks that are exploiting times of crisis to infringe IP Rights?
- How can public-private partnership enhance the fight against IP Crime?

#### WEDNESDAY 26 OCTOBER

15.00 - 19.00 Registration and badge pick up

17.00 - 19.00 Welcome reception

#### THURSDAY 27 OCTOBER

*How do we bring down criminal networks that are exploiting times of crisis to infringe IP Rights?*

7:45 – 17:00 Registration and badge pick up

8:45 – 9:00 Opening ceremony with Guardia di Finanza Fanfara (Military Band)

9:00 – 10:00 Keynote addresses  
High level speakers from Guardia di Finanza, Europol, EUIPO, IACC, and the EU Council presidency

10:00 – 10:30 Panel: Fighting IP Crime in a context of crisis, the law enforcement perspective

10:30 – 11:00 Coffee break



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- 11:00 – 11:15 Feature Industry Speaker: Alibaba Group – Michael Evans, President
- 11:15 – 11:45 Panel: Fighting IP Crime in a context of crisis, the industry perspective
- 11:45 – 12:45 Panel: Spotlight on key crises: inter-influences with IP crime
- 12:45 – 14:00 Lunch break
- 14:00 – 15:30 Thematic breakout sessions: Adapting enforcement measures to heightened threats  
Panel discussions and open Q&A
- |                                     |   |  |   |
|-------------------------------------|---|--|---|
| 1. Emerging threats in Pharma Crime | 2. The digitalization of counterfeit trade - focus on counterfeit sales on social media | 3. Copyrights infringements: The rise of online piracy | 4. Growing risks of counterfeit trade in the agri-food sector |
|-------------------------------------|---|--|---|
- 15:30 – 16:00 Coffee Break
- 16:00 – 16:25 Panel: sharing breakout conclusions  
Emerging challenges and opportunities across different areas of IP
- 16:25 – 16:30 Announce of the Audiovisual Anti-Piracy Alliance (AAPA) award
- 16:30 – 16:45 Day 1 conclusions & introduction of Day 2 theme



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## **DRAFT AGENDA OUTLINE**

### **Friday 28 October**

#### *How can public-private partnership (PPP) enhance the fight against IP Crime?*

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|---------------|--|
| 8:00 – 12:00  | Registration and badge pick up   |
| 9.00 – 10.00  | Opening presentations: The evolution of PPP in the fight against IP Crime      |
| 10.00 – 10.45 | Panel: Public-private initiatives and tools to enhance IP Crime investigations |
| 10.45 – 11:30 | “Speed-networking” & Coffee Break  |
| 11.30 – 12.15 | Panel: Power of Partnerships – PPP to advance e-commerce investigations        |
| 12.15 – 13:00 | Panel: Power of Partnerships – success stories to explore PPP opportunities    |
| 13.00 – 13.15 | Conference conclusions and handover of the conference to the next host country |