

SPONSOR & EXHIBITOR OPPORTUNITIES



IACC
INTERNATIONAL ANTI-COUNTERFEITING COALITION

**ANNUAL
CONFERENCE**

2024

**ORLANDO
MAY 15-17**

Registration

EARLY BIRD Members \$1,300 / Non-members \$2,500
(ends on January 31, 2024 at 6pm)

REGULAR Members \$1,500 / Non-members \$2,800

GOVERNMENT \$500

MORE DETAILS: iacc.org/events/iacc-annual-conference-2024

Visit the Conference page at www.iacc.org
Contact: Dawn Sgarlata, dsgarlata@iacc.org



CONFERENCE SPONSORSHIPS



Platinum SPONSOR \$25,000

Benefits:

- Materials distributed at registration area or in conference bags
- Promotion as sponsor in conference materials/website/signage/online communications
- Special Social Media Post
- Full-page ad in conference program
- Full-page company bio + Logo in conference program
- Registration for 3 delegates + 20% discount for additional attendees
- Guaranteed role on conference agenda

Gold SPONSOR \$17,000

Benefits:

- Promotion as sponsor in conference materials/website/signage/online communications
- Full-page ad in conference program
- Full-page company bio + Logo in conference program
- Registration for 2 delegates + 20% discount for additional attendees

Silver SPONSOR \$12,000

Benefits:

- Promotion as sponsor in conference materials/website/signage/online communications
- Full-page ad in conference program
- Registration for 1 delegate + 15% discount for additional attendees

Bronze SPONSOR \$9,500

Benefits:

- Promotion as sponsor in conference materials/website/signage/ online communications
- Half-page ad in conference program
- Registration for 1 delegate + 10% discount for additional attendees

NETWORKING SPONSORSHIPS



Reception Sponsor | \$30,000

Benefits:

- Option to provide giveaways/materials at reception
- Signage recognition at the networking event
- Special spotlight feature in IACC communications
- Promotion as sponsor in conference materials/website/signage/online communications
- Special Social Media Post
- Full-page ad in conference program
- Full-page company bio + Logo in conference program
- Registration for 4 delegates + 20% discount for additional attendees

Lunch Sponsor | \$30,000

Benefits:

- Option to place materials on seats at the lunch
- Promotion as sponsor in conference materials/website/signage/online communications
- Special Social Media Post
- Signage recognition at the networking event
- Full-page ad in conference program
- Full-page company bio + Logo in conference program
- Registration for 4 delegates + 20% discount for additional attendees

Boxed Lunch Sponsor | \$17,000

Benefits:

- Promotion as sponsor in conference materials/website/signage/online communications
- Option to place materials at lunch pick-up area
- Signage recognition at the networking event
- Full-page ad in conference program
- Full-page company bio + Logo in conference program
- Registration for 2 delegates + 20% discount for additional attendees

First Time Attendee/New Member Mixer Sponsor | \$12,000

Benefits:

- Promotion as sponsor in conference materials/website/signage/online communications
- Signage recognition at the networking event
- Full-page ad in conference program
- Option to put flyers on tables during the mixer
- Registration for 1 delegate + 15% discount for additional attendees

NETWORKING SPONSORSHIPS

(CONTINUED)



Breakfast Sponsor | \$12,000 EACH

Benefits:

- Promotion as sponsor in conference materials/website/signage/online communications
- Signage recognition at the networking event
- Full-page ad in conference program
- Options to place branded napkins at buffet area (sponsor to supply napkins)
- Registration for 1 delegate + 15% discount for additional attendees

Coffee Break Sponsor | \$9,500 EACH

Benefits:

- Promotion as sponsor in conference materials/website/signage/online communications
- Signage recognition at the networking event
- Half-page ad in conference program
- Registration for 1 delegate + 10% discount for additional attendees

Conference Bag Sponsor | \$27,500

Benefits:

- Logo printed on all conference bags (IACC to provide bags)
- Materials distributed in conference bags
- Promotion as sponsor in conference materials/website/signage/online communications
- Full-page ad in conference program
- Full-page company bio + Logo in conference program
- Registration for 3 delegates + 20% discount for additional attendees

Lanyard Sponsor | \$25,000

Benefits:

- Logo printed on all lanyards (Sponsor to provide lanyards and IACC to approve style)
- Materials distributed at registration area or in conference bags
- Promotion as sponsor in conference materials/website/signage/online communications
- Full-page ad in conference program
- Full-page company bio + Logo in conference program
- Registration for 3 delegates + 20% discount for additional attendees

NETWORKING SPONSORSHIPS

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Wifi Sponsor | \$17,000

Benefits:

- Promotion as sponsor in conference materials/website/signage/online communications
- Recognition on conference screen when showing wifi information
- Choose own password
- Daily distribution of wifi name and password at seats (sponsor will be responsible for placing materials)
- Full-page ad in conference program
- Registration for 2 delegates + 15% discount for additional attendees

OTHER OPPORTUNITIES...

Exhibit Space

MEMBER \$4,000 / NON-MEMBER \$5,400

Benefits:

- Exhibitor booth showing on Wednesday, Thursday, and Friday
- 8ft wide x 8ft deep booth at location
- Half page ad in conference brochure
- Name listed in online conference communications under List of Exhibitors

and...

MEMBERS: Registration fee for two delegates to attend conference sessions and events

NON-MEMBERS: Registration fee for one delegate to attend conference sessions and events, and a 20% discount for one additional delegate.

Advertising

HALF-PAGE AD
\$1,500

2024 IACC Annual Conference Brochure Ad

Half page, full color print advertisement in conference program, distributed to all attendees



About IACC

The IACC (www.iacc.org) is a Washington, DC-based not for profit organization representing the interests of companies concerned with trademark counterfeiting and the related theft of intellectual property. The members of the IACC include many of the world's best known brands across all product sectors. The IACC has played a leading role in the development of cross-industry voluntary agreements, to address the illicit trafficking of counterfeit and pirated goods online, including its IACC MarketSafe, RogueBlock, and IACC-Amazon Program initiatives.

**All sponsors and exhibitors must sign and return the IACC sponsor/exhibitor agreement.*

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