

SPONSOR & EXHIBITOR OPPORTUNITIES



*Rock it in '23
with the...*

IACC

INTERNATIONAL ANTI-COUNTERFEITING COALITION

ANNUAL CONFERENCE 2023

*April 2-4, 2023 Nashville, Tennessee
JW Marriott Nashville*

Registration

EARLY BIRD Members \$1,300 / Non-members \$2,500
(ends on December 15, 2022 at 6pm)

REGULAR Members \$1,500 / Non-members \$2,800

SME BRANDS \$800

GOVERNMENT \$500

MORE DETAILS: iacc.org/events/iacc-annual-conference-2023

Visit the Conference page at www.iacc.org Contact: Dawn Sgarlata, dsgarlata@iacc.org

CONFERENCE SPONSORSHIPS



Platinum SPONSOR \$25,000 ★

Benefits:

- Materials distributed at registration area or in conference bags
- Promotion as sponsor in conference materials/website/signage/online communications
- Special Social Media Post
- Full-page ad in conference program
- Full-page company bio + Logo in conference program
- Registration for 3 delegates + 20% discount for additional attendees
- Guaranteed role on conference agenda

Gold SPONSOR \$17,000 ★

Benefits:

- Promotion as sponsor in conference materials/website/signage/online communications
- Full-page ad in conference program
- Full-page company bio + Logo in conference program
- Registration for 2 delegates + 20% discount for additional attendees

Silver SPONSOR \$12,000 ★

Benefits:

- Promotion as sponsor in conference materials/website/signage/online communications
- Full-page ad in conference program
- Registration for 1 delegate + 15% discount for additional attendees

Bronze SPONSOR \$9,500 ★

Benefits:

- Promotion as sponsor in conference materials/website/signage/ online communications
- Half-page ad in conference program
- Registration for 1 delegate + 10% discount for additional attendees

NETWORKING SPONSORSHIPS



Reception Sponsor ★ \$30,000

Benefits:

- Option to provide giveaways/materials at reception
- Signage recognition at the networking event
- Pending availability - Option for 5-minute remarks during the networking event or special spotlight feature in IACC communications
- Promotion as sponsor in conference materials/website/signage/online communications
- Special Social Media Post
- Full-page ad in conference program
- Full-page company bio + Logo in conference program
- Registration for 4 delegates + 20% discount for additional attendees

Lunch Sponsor ★ \$25,000

Benefits:

- Option to place materials on seats at the lunch
- Promotion as sponsor in conference materials/website/signage/online communications
- Special Social Media Post
- Signage recognition at the networking event
- Full-page ad in conference program
- Full-page company bio + Logo in conference program
- Registration for 3 delegates + 20% discount for additional attendees

Boxed Lunch Sponsor ★ \$17,000

Benefits:

- Promotion as sponsor in conference materials/website/signage/online communications
- Option to place materials at lunch pick-up area
- Signage recognition at the networking event
- Full-page ad in conference program
- Full-page company bio + Logo in conference program
- Registration for 2 delegates + 20% discount for additional attendees

NETWORKING SPONSORSHIPS

(continued)



Breakfast Sponsor ★ \$12,000 EACH

Benefits:

- Promotion as sponsor in conference materials/website/signage/online communications
- Signage recognition at the networking event
- Full-page ad in conference program
- Registration for 1 delegate + 15% discount for additional attendees

Coffee Break Sponsor ★ \$9,500 EACH

Benefits:

- Promotion as sponsor in conference materials/website/signage/ online communications
- Signage recognition at the networking event
- Half-page ad in conference program
- Registration for 1 delegate + 10% discount for additional attendees

Conference Bag Sponsor ★ \$27,500

Benefits:

- Logo printed on all conference bags (IACC to provide bags)
- Materials distributed in conference bags
- Promotion as sponsor in conference materials/website/signage/online communications
- Full-page ad in conference program
- Full-page company bio + Logo in conference program
- Registration for 3 delegates + 20% discount for additional attendees

Lanyard Sponsor ★ \$25,000

Benefits:

- Logo printed on all lanyards (Sponsor to provide lanyards)
- Materials distributed at registration area or in conference bags
- Promotion as sponsor in conference materials/website/signage/online communications
- Full-page ad in conference program
- Full-page company bio + Logo in conference program
- Registration for 3 delegates + 20% discount for additional attendees

NETWORKING SPONSORSHIPS

(continued)



Wifi Sponsor ★ \$12,000

Benefits:

- Promotion as sponsor in conference materials/website/signage/ online communications
- Recognition on conference screen when showing wifi information
- Choose own password
- Daily distribution of wifi name and password at seats (sponsor will be responsible for placing materials)
- Full-page ad in conference program
- Registration for 1 delegate + 15% discount for additional attendees

OTHER OPPORTUNITIES

Exhibit Space

Member \$4,000 / Non-member \$5,400

Benefits:

- Exhibitor booth showing on Sunday, Monday and Tuesday
- 8ft wide x 10ft deep booth at location
- Half page ad in conference brochure
- Name listed in conference brochure under List of Exhibitors and...

MEMBERS: Registration fee for two delegates to attend conference sessions and events

NON-MEMBERS: Registration fee for one delegate to attend conference sessions and events, and a 20% discount for one additional delegate.

Advertising

Half-Page Ad
\$1,500

2023 IACC Annual Conference Brochure Ad

Half page, full color
advertisement in conference
program, distributed to all
attendees



**All sponsors and exhibitors must sign and return the IACC sponsor/exhibitor agreement.*



About IACC

The IACC (www.iacc.org) is a Washington, DC-based not for profit organization representing the interests of companies concerned with trademark counterfeiting and the related theft of intellectual property. The members of the IACC include many of the world's best known brands across all product sectors. The IACC has played a leading role in the development of cross-industry voluntary agreements, to address the illicit trafficking of counterfeit and pirated goods online, including its IACC MarketSafe, RogueBlock, and IACC-Amazon Program initiatives.

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