

A Network of Leaders That Protect IP

The International AntiCounterfeiting Coalition (IACC) is a nonprofit organization devoted solely to combating product counterfeiting and piracy. Founded in 1979, the organization has grown to include member companies of all sizes and in all industries.

The IACC's members are some of the world's most recognizable brands, as well as law firms, investigative and product security firms, government agencies and industry associations who are committed to fighting counterfeiting and piracy.

The IACC is the only organization that brings a wide range of industries, governments, and sectors together to develop effective, collaborative solutions to counterfeiting and piracy.

Mobilizing the World to Protect Brands and Consumers

Following the Money



RogueBlock®, a partnership with the largest credit card and financial services companies that hits counterfeiters where it hurts the most - their wallets.

The Program has shut down 5,300+ fraudulent merchant accounts and has impacted about 200,000 websites selling illicit products.

Eliminating Counterfeit Goods



IACC MarketSafe® a partnership with Alibaba Group that helps brands expedite takedowns of infringing listings on Alibaba platforms.

Has permanently removed over 760,000 infringing product listings.

Engaging & Collaborating



IACC-Amazon Program, a unique collaboration with Amazon that provides timely resolution of participants' notice reporting issues, contributes to scalable solutions and improves submissions so that participants experience less reporting issues over time.

Advocating for Rights-Holders



The IACC plays an active role in ongoing legislative efforts to improve intellectual property protections at the international, national, and state levels.

Educating our Community



Stay on top of IP enforcement issues around the world through our webinars, conferences, and summits.

Strengthening Enforcement



For decades, the IACC has connected brands and law enforcement around the world through its IACC U.S. Law Enforcement IP Training Program. This provides agencies and officials with the resources and education they need to recognize fakes.

The **IACC Law Enforcement Training App** complements our training programs by providing law enforcement with relevant tools to enhance their IP protection efforts and to connect instantly with brands. The App contains training manuals, crucial company contacts for participating brands and state laws.

Together We Can Make an Impact

200+

Members

Representing

100's OF BRANDS

GLOBAL

Reach

“The IACC is like no other organization. It's full of like minded brand protection professionals willing to collaborate with other members to achieve our common goals.”



Message from IACC President

At the IACC we celebrate brands' success and relationship with their customers. We also know that this is in constant threat as a result of counterfeiters looking to take advantage of brands' goodwill and name.

Counterfeiting is a problem that companies have faced for decades. Yet with the global marketplace and new technologies, counterfeiters are finding new ways to evade authorities. It has become a problem too complex and too large for one country, company or industry to address alone.

Our relationships with leaders in different industries, governments, and organizations allow us to create innovative solutions to the counterfeiting problem. And this effective and impactful collaboration stems from our diverse and engaged membership. Whether you are a rights-holder, government, service provider, or association, join us, and work with us to build stronger protections against counterfeiting and piracy around the world.

- Robert Barchiesi

We work together to create solutions to the counterfeiting problems brands face each day.

Join the IACC

Visit www.iacc.org to complete a membership application and to receive more information on membership dues and terms.

The International AntiCounterfeiting Coalition

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IACC
INTERNATIONAL ANTI-COUNTERFEITING COALITION

Benefits Unique to IACC Members

Our members enjoy unparalleled benefits including access to world-renowned programming, value-added networking opportunities, exposure to enforcement authorities, and cost savings.

Member Categories and Annual Member Fees

Intellectual Property Owners	\$5,592 - \$9,724
SME IP Owners	\$3,150
Investigators	\$2,126 - \$5,592
Law Firms	\$5,592 - \$9,724
Product Security, Online Enforcement Companies	\$5,592
Trade Associations	\$5,592 - \$9,724
Government Officials (per office or department)	\$174

Membership costs vary based on size and revenue of company or organization.

IACC reserves the right to change pricing at any time.

	IACC member	Non-member
Participation in IACC-Amazon Program	●	
Rates to participate in IACC MarketSafe Program (free for SME Brands)	\$12,500	\$15,500
Rates to participate in IACC RogueBlock® Program	\$12,500	\$15,500
IACC Virtual Events & Webinars	Included or discounted	No discount
Special rates for IACC Annual Conference & LatAm Summit	●	Regular pricing
Registration for IACC Law Enforcement Training in the U.S. and Latin America*	Included in dues	\$225 (virtual) \$575 (in-person) per brand
Participation in Law Enforcement Training App for the U.S and Latin America	Included in dues**	\$1,899
IACC Leadership Opportunities (IP Owners only)	●	
Listing on IP Expert Directory	●	
Member Referral Request Program	●	
Member Spotlights	●	
Networking opportunities with IP influencers	●	
Participate in our IP Resource Section of our Quarterly Newsletter	●	

*For rights-holders only or service provider representing a specific brand

**One brand per company. Additional fees apply for additional brands