SPONSOR + EXHIBITOR OPPORTUNITIES



DECEMBER 13-15 HILTON ORLANDO

welcome back!

ANNUAL CONFERENCE

Back in Person, Back in Business.

This year's long-awaited, in-person Annual Conference celebrates a significant step towards reconnecting with friends, colleagues, and allies in the brand protection space. Take advantage of this year's conference sponsorships and exhibitor opportunities to showcase your company's expertise and resources, enhance your client relationships, and build new connections.

The IACC's Annual Conference combines the industry's most up-to-date information and best practices with leaders from the frontlines of the business, security, government, and legal communities. Join us as brands, government and other top IP professionals come to network and share their views on the latest IP trends and solutions.

EARLY BIRD (through 9/30) members \$999 / non-members \$1,600

REGULAR members \$1,400 / non-members \$1,950

GOVERNMENT \$500

RFGISTRATION

More details: please visit our event page at iacc.org/events/2021-iacc-annual-conference

CONFERENCE SPONSORSHIPS





Benefits:

- Materials distributed at registration area or in conference bags
- Promotion as sponsor in conference materials/website/signage/ online communications
 - Full-page ad in conference program
- Full-page company bio + Logo in conference program
- Registration for 3 delegates + 20% discount for additional attendees
- Guaranteed role on conference agenda



Benefits:

- Materials distributed at registration area or in conference bags
- Promotion as sponsor in conference materials/website/signage/online communications
- Full-page ad in conference program
- Full-page company bio + Logo in conference program
- Registration for 2 delegates + 20% discount for additional attendees



Benefits:

- Promotion as sponsor in conference materials/website/signage/online communications
- Full-page ad in conference program
- Registration for 1 delegate+ 15% discount for additional attendees



Benefits:

- Promotion as sponsor in conference materials/website/signage/ online communications
- Half-page ad in conference program
- Registration for 1 delegate + 10% discount for additional attendees

NETWORKING SPONSORSHIPS



Benefits:

RECEPTION

SPONSOR

\$25,000

MONDAY

- Option to provide giveaways/materials at reception
- Signage recognition at the networking event
- Option for 5-minute remarks during the networking event
- Promotion as sponsor in conference materials/website/signage/online communications
- Full-page ad in conference program
- Full-page company bio + Logo in conference program
- Registration for 4 delegates + 20% discount for additional attendees

LUNCH Sponsor \$20,000 EACH Tuesday & Wednesday	 Benefits: Option to place materials on seats at the lunch Promotion as sponsor in conference materials/website/signage/online communications Signage recognition at the networking event Full-page ad in conference program Full-page company bio + Logo in conference program Registration for 3 delegates + 20% discount for additional attendees
BOXED LUNCH Sponsor \$13,500 Each Monday	 Benefits: Promotion as sponsor in conference materials/website/signage/online communications Option to place materials at lunch pick-up area Signage recognition at the networking event Full-page ad in conference program Full-page company bio + Logo in conference program Registration for 2 delegates + 20% discount for additional attendees
BREAKFAST Sponsor \$9,500 Each Tuesday & Wednesday	 Benefits: Promotion as sponsor in conference materials/website/signage/online communications Signage recognition at the networking event Full-page ad in conference program Registration for 1 delegate + 15% discount for additional attendees
COFFEE BREAK Sponsor \$7,500 Each Monday & Tuesday	 Benefits: Promotion as sponsor in conference materials/website/signage/ online communications Signage recognition at the networking event Half-page ad in conference program Registration for 1 delegate + 10% discount for additional attendees

[3]

NETWORKING SPONSORSHIPS (CONT.)



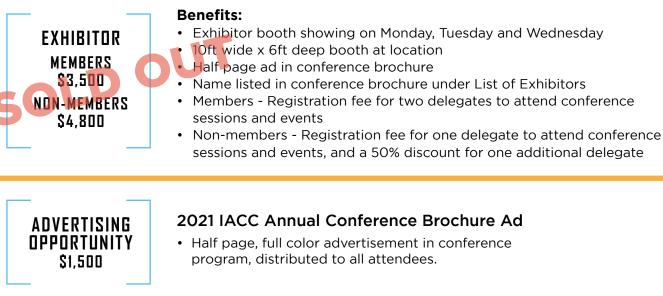
	Benefits:
CONFERENCE BAG SPONSOR \$22,500	 Logo printed on all conference bags (IACC to provide bags) Materials distributed in conference bags Promotion as sponsor in conference materials/website/signage/online communications Full-page ad in conference program Full-page company bio + Logo in conference program Registration for 3 delegates + 20% discount for additional attendees
LAYNARD Sponsor \$22,500	 Benefits: Logo printed on all lanyards (IACC to provide printed lanyards) Materials distributed at registration area or in conference bags Promotion as sponsor in conference materials/website/signage/online communications Full-page ad in conference program Full-page company bio + Logo in conference program Registration for 3 delegates + 20% discount for additional attendees
WIFI SPONSOR	 Benefits: Promotion as sponsor in conference materials/website/signage/ online communications Recognition on conference screen when showing wifi information Choose own password

\$10,000

- Tuesday and Wednesday morning distribution of wifi name and password at seats (sponsor will be responsible for placing materials)
- Half-page ad in conference program
- Registration for 1 delegate + 10% discount for additional attendees

OTHER OPPORTUNITIES





*All sponsors and exhibitors must sign and return the IACC sponsor/exhibitor agreement.



About IACC

The IACC (www.iacc.org) is a Washington, DC-based not for profit organization representing the interests of companies concerned with trademark counterfeiting and the related theft of intellectual property. The members of the IACC include many of the world's best known brands across all product sectors. The IACC has played a leading role in the development of cross-industry voluntary agreements, to address the illicit trafficking of counterfeit and pirated goods online, including its IACC MarketSafe, RogueBlock, and IACC-Amazon Program initiatives.

Visit the Conference page at www.iacc.org Contact: Dawn Sgarlata, dsgarlata@iacc.org